

Georgia PBL – Spurring Greatness!

GEORGIA PHI BETA LAMBDA

Invites you to attend one of the

2012 Georgia PBL

District Leadership Conferences:



Georgia Phi Beta Lambda is truly grateful to you for everything you did to make last year such a **GREAT SUCCESS!** And, we truly brought home the gold from the National Conference in Orlando last July. Georgia had the largest number of delegates to graduate from the Institute for Leaders and over 30 national awards!!!

District Conferences

The South District Conference will be held on Friday, March 2, 2012, at Okefenokee Technical College in Waycross, Georgia.

The North District Conference will be held on Friday, February 17, 2012, at West Georgia Technical College – Murphy Campus, Waco, Georgia.

All schools in and north of Macon are in the North District. All schools south of Macon are in the South District. However, you may attend the conference of your choice—just choose the appropriate form on the online registration site.

Registration

To participate in the conference, each student must have his or her national and state dues paid. The registration fee will be twenty (\$20) dollars for students. The online registration form must be completed by February 10, 2012. There will be no onsite registration. Fees may be paid at the conference, but no changes or additions to the registration for competitive events will be allowed after February 10. Advisers, please note that your registration fee is \$20 and will automatically cover your membership in the Georgia PBL Foundation.

Everyone attending our district conferences must register whether or not he/she is competing. Please complete the appropriate registration form online by the due date.

Conference registration will begin at 9:30 a.m. Directions to each school are included in this mailing.

Competitive Events – District Conferences Only

Chapters may enter as many students as they choose in each event. Students may enter two written events or one performance and one written event. If time permits, students who complete a performance event early may enter the written event for which they registered. Every event at State is NOT offered at District. The attached District Competitive Events document lists those events held at District Conferences.

As a general rule, we follow the PBL NAP Competitive Event Guidelines. Where there is

a deviation, it is because of time and/or logistics restraints. In addition, should an issue be raised at district competition by an adviser that requires a “judgment” be made, the state executive committee will review the issue and make a ruling using their collective experience. Any decisions that are made to resolve disputes are done so with the best interests of the students and “spirit of competitive fairness” in mind. Members must adhere to the dress code established by the National Board of Directors in order to participate in a competitive event (including written test events) at both district and state competition. A copy of the dress code is included in the National Organization section of the *Chapter Management Handbook*.

See page Competitive-5 of the *Chapter Management Handbook* regarding changes in the Handbook. Also, refer to pages Competitive-7 and Competitive-8 for specific guidelines and regulations, including special eligibility guidelines. With some exceptions as shown on page Competitive-8, item V, members may not repeat an event in which they competed at an NLC or in which they placed first or second at a Georgia PBL State OR District Conference.

Calculators are permitted (as specified in the event descriptions) and must be provided by the students. Graphing calculators and others equipped with memory devices are not permitted.

Cell phones, beepers, PDAs, and other electronic devices **are not** permitted in the testing areas. Students must provide **sharpened No. 2 pencils**.

The following performance events will be held:

Client Service	All competitors will present one time (5 minutes) following the Final Round Guidelines.
Business Presentation	All competitors will present one time (7 minutes) following the Preliminary Round Guidelines.
Future Business Executive	All competitors must submit letters of application, job applications, and resumes following the event guidelines. Each competitor will be interviewed (10 minutes) following the Initial Interview Guidelines.
Future Business Teacher	All competitors must submit letters of application, resumes, and lesson plans following the event guidelines. Each competitor will be interviewed (10 minutes) following the Initial Interview Guidelines.
Impromptu Speaking	All competitors will present one time (4 minutes) following the Preliminary Round Guidelines.

Integrated Marketing Campaign	All competitors will interact with judges (10 minutes) following the Final Round Guidelines.
Job Interview	All competitors must submit letters of application, the job application form, and resumes following the event guidelines. Each competitor will be interviewed (10 minutes) following the Initial Interview Guidelines.
Public Speaking	All competitors will present one time (5 minutes) following the Preliminary Round Guidelines.
Sales Presentation	All competitors will present one time (10 minutes) following the Final Round Guidelines.

If a student is in a written test and a performance event, they must report for the performance event first. Students not in place when an event begins or when their performance time occurs will not be allowed to compete. Student times for performance events will be posted.

The following events may have a performance segment but will be test-only at the District Conferences. In addition, these events will be by individuals only and will **NOT** be team events at the District Conferences:

Accounting A & D	Financial Services	Network Design
Business Decision Making	Hospitality Management	Parli Pro
Business Communication	Human Resource Management	Strategic A & D
Economics A & D	Management A & D	
Financial A & D	Marketing A & D	

These events are **NOT** offered at the District Conferences:

Business Ethics	Free Enterprise Project
Community Service Project	Local Annual Business Report
Digital Video	Small Business Plan
Emerging Business Issues	Website

School-site Tests

Accounting for Professionals, Desktop Publishing, Computer Applications, Database Design and Applications, and Word Processing will be school-site testing events at District competition. Word division manuals, dictionaries, and the Format Guide may be used as reference materials during skill testing. Donna Lawrence, Awards Program Director from South Georgia Technical College, will distribute these tests at our Georgia Fall Leadership Conference in November. These tests must be postmarked on or before **January 18, 2012**, and sent to Donna Lawrence. Your chapter's top two entries in each of these events are expected to be at district competition, and will be required to take a

written test at the district conference. These students may also compete in another event. Two-member teams must complete the skill section of the Desktop Publishing event, but only one team member is required to take the written part of the test. However, both team members must register and pay their registration fees for district competition.

The list of events offered at district conferences is attached.

Battle of the Chapters

We are pleased to offer an exciting chapter event at each district conference—BATTLE OF THE CHAPTERS. Each chapter may enter a two-member team to compete against other chapter teams. The top five chapters from North District will compete at State Conference with the top five chapters from South District. The individual winner of the event will be awarded a reimbursed NLC registration fee. This event is sponsored by the PBL Foundation. (See attachment for additional information.)

We look forward to seeing each of you at the District Conferences. Let's support our organization and be proud to say we belong to Georgia PHI BETA LAMBDA.

If you have any questions or need further clarification, please do not hesitate to contact us:

Tina Strickland
Moultrie Technical College
800 Veterans Parkway
Moultrie, GA 31788
(229) 217-4141
tstrickland@moultrietech.edu

Registration:
Tim Green
North Georgia Technical
College
P. O. Box 65
Clarksville, GA 30523
(706) 754-7824
tgreen@northgatech.edu

Donna Lawrence
South Georgia Technical
College
900 SGT Parkway
Americus, GA 31709
(229) 931-2452
dlawrence@southgatech.edu

Checklist of Due Dates

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School site tests to Donna Lawrence	January 18	
Online Registration	February 10	
Receipt of registration payment	February 10	
Last day of changes to competitive events	February 10	
Due date for FBLA-PBL membership dues paid for competing students	February 10	
Due date for FBLA-PBL membership dues paid for non-competing conference participation	February 17	

We are always impressed by the great ideas that you, our wonderful PBL advisers, share every time we meet. We are also **grateful** that so many of you have volunteered to help at so many times. PLEASE continue to support our efforts to make Georgia PBL one of the best state chapters in the nation. Thank you for all you do!

DISTRICT COMPETITIVE EVENT LIST	Indiv-I; Team-T; Chapter- C	Requires Written Test	Requires School Site Test	Requires Written Element	Requires Oral Element
Accounting Analysis & Decision Making	I	X			
Accounting Principles	I	X			
Accounting for Professionals	I	X	X		
Business Communication	I	X			
Business Decision Making	I	X			
Business Law	I	X			
Business Presentation	I or T				X
Client Service	I				X
Computer Applications	I	X	X		
Computer Concepts	I	X			
Contemporary Sports Issues	I	X			
Cyber Security	I	X			
Database Design and Application	I	X	X		
Desktop Publishing	T	X	X		
Economic Analysis & Decision Making	I	X			
Financial Analysis & Decision Making	I	X			
Financial Concepts	I	X			
Financial Services	I	X			
Future Business Executive	I			X	X
Future Business Teacher	I			X	X
Help Desk	I	X			
Hospitality Management	I	X			
Human Resource Management	I	X			
Impromptu Speaking	I				X
Information Management	I	X			
Integrated Marketing Campaign	I or T				X
International Business	I	X			
Job Interview	I			X	X
Justice Administration	I	X			
Macroeconomics	I	X			
Management Concepts	I	X			
Marketing Concepts	I	X			
Microeconomics	I	X			
Network Design	I	X			
Networking Concepts	I	X			
Parliamentary Procedures	I	X			
Project Management	I	X			
Public Speaking	I				X
Retail Management	I	X			
Sales Presentation	I				X
Sports Management and Marketing	I	X			
Statistical Analysis	I	X			
Strategic Analysis and Decision Making	I	X			
Telecommunications	I	X			
Word Processing	I	X	X		

Driving Directions:

Okefenokee Technical College

1701 Carswell Avenue
Waycross, Georgia 31503

From Brunswick, GA

Travel West on HWY 82/South Georgia Parkway
Arrive in Waycross, GA
Continue on HWY 82/South Georgia Parkway West
Arrive at intersection of Valdosta Highway and George Street
Turn right on George Street
Arrive at intersection of George Street and Carswell Avenue
Turn right on Carswell Avenue and turn right to
Arrive at Okefenokee Technical College

From Tifton, GA

Travel East on HWY 82/South Georgia Parkway
Arrive in Waycross, GA
Continue on HWY 82/South Georgia Parkway East
Arrive at intersection of Valdosta Highway and George Street
Turn left on George Street
Arrive at intersection of George Street and Carswell Avenue
Turn right on Carswell Avenue and turn right to
Arrive at Okefenokee Technical College

West Georgia – Murphy Campus

176 Murphy Campus Blvd
Waco, GA 30182

From Atlanta, travel I20 West to Exit 9-Waco. Turn right and travel a few hundred yards to the first paved road to the right, 176 Murphy Campus Blvd. The Murphy Campus and the One-Stop Career Center are located on the left.

