

2012 Performance Event	Summary	Prior to Conference	Prep Time	Delivery Time	Judge's role
Accounting Analysis and Decision Making	Students are given an accounting-based scenario, then deliver a solution; also includes a written test		20	7	Role play, then rate
Business Decision Making	Students are given a business-based scenario, then deliver a solution; also includes a written test		25	7	Interact, Q&A, then rate
Business Ethics	Students choose an ethical problem, compose a synopsis, then deliver their solution	Choose an ethical problem and compose a synopsis		7	Listen, Q&A, then rate
Business Presentation	Students deliver a presentation based on the national topic.	Create the presentation		7	Listen, Q&A, then rate
Client Services	Students are given a customer-service-based scenario, then deliver a solution		10	5	Role play, then rate
Community Service	Students develop and implement a community service project and compose a separately graded report, then present the project to judges	Compose a report based on their community service project and create a presentation	5	7	Listen, Q&A, then rate
Computer Game and Simulations Programming	Students create a computer game based on the national topic; then explain your process, problems, and successes	Create the game and the presentation of the game	5	7	Listen, Q&A, then rate
Digital Video	Students create a separately scored website, then present that website to judges	Create the video then the presentation	5	7	Listen, Q&A, then rate
Emerging Business Issues	Students draw affirmative or negative then give that stance on the national topic	Create a presentation for both affirmative and negative views.	5	5	Listen, Q&A, then rate
Economics Analysis and Decision Making	Students are given an economics-based scenario, then deliver a solution; also includes a written test		20	7	Role play, then rate
Financial Analysis and Decision Making	Students are given a finance-based scenario, then deliver a solution; also includes a written test		20	7	Role play, then rate

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Financial Services	Students are given a financial services-based scenario, then have 20 minutes to prep, then deliver a solution; also includes a written test		20	7	Role play, then rate
Free Enterprise	Students develop and implement a free enterprise project and compose a separately graded report, then present the project to judges	Compose a report based on their free enterprise project and create a presentation	5	7	Listen, Q&A, then rate
Future Business Executive	Students participate in an interview	Resume, cover letter, job application		10	Interview Q&A
Future Business Teacher	Students participate in an interview, then deliver a lesson	Resume, cover letter, job application, lesson plans, and lesson		10, interview 15, lesson	Interview Q&A; listen to lesson, rate
Game and Simulation	Students create a separately scored simulation or game, then present that to judges	Create a simulation or game	5	7	Role play, interact
Help Desk	Students are given a technical assistance-based scenario, then deliver a solution; also includes a written test		10	5	Role play, then rate
Hospitality Management	Students are given a travel-customer-service-based scenario, then deliver a solution; also includes a written test		20	7	Role play, then rate
Human Resources Mgmt	Students are given a personnel-based scenario, then deliver a solution; also includes a written test		20	7	Role play, then rate
Impromptu	Students are given a business or PBL-related topic, then deliver a 4 minute speech		10	4	Listen and rate
Integrated Marketing Campaign	Students must research a "real life" client and compose a marketing plan for that client.	Client and market research, campaign goals, tag line, one print advertisement, one internet component	5	7	Interact, then rate
Job Interview	Students participate in an interview	Resume, cover letter, job application		10	Interview Q&A
Management Analysis and Decision Making	Students are given a management-based scenario, then deliver a solution; also includes a written test		20	7	Role play, then rate

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Marketing Analysis and Decision Making	Students are given a marketing-based scenario, then deliver a solution; also includes a written test		20	7	Role play, then rate
Network Design	Students are given a network-based scenario, then deliver a solution; also includes a written test		25	7	Interact, then rate
Parliamentary Procedure	Students are given three motions or other events to work into a chapter meeting; also includes a written test	Develop a skit for a chapter meeting	20	9 - 11	Listen and rate
Public Speaking	Students deliver a prepared 5-minute speech	Compose the speech		5	Listen and rate
Sales Presentation	Students setup then deliver a sales pitch for a product or service	Develop presentation of product or service	5	7	Role play, then rate
Small Business Plan	Students compose a separately scored report, then present that report to judges	Compose the report and create the presentation	5	7	Listen, Q&A, then rate
Strategic Analysis and Decision Making	Students are given a strategy (mission/goals/objectives)-based scenario, then deliver a solution; also includes a written test		20	7	Role play, then rate
Website	Students create a separately scored website, then present that website to judges	Build the website and create the presentation; bring computer	5	5	Listen, Q&A, then rate